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## Siri Buskes

CONTENT CREATOR

I'm a mum to two boys who inspire my mission to uncover Melbourne's best and most unique (family-friendly) activities. With 15+ years of digital marketing experience, incl. running my own successful business Siri The Agency, I've combined my passion for family adventures & supporting local businesses into Melbourne With Siri.



13K+ FOLLOWERS



12MIL+ TIKTOK VIEWS



1K+ FOLLOWERS

### Key stats (since starting on 26 Sep 2024)

75K

AVG. VIDEO VIEWS

20.9%

AVG. ENGAGEMENT RATE

1K+

NEW TIKTOK FOLLOWERS P/W

### Audience

18-44

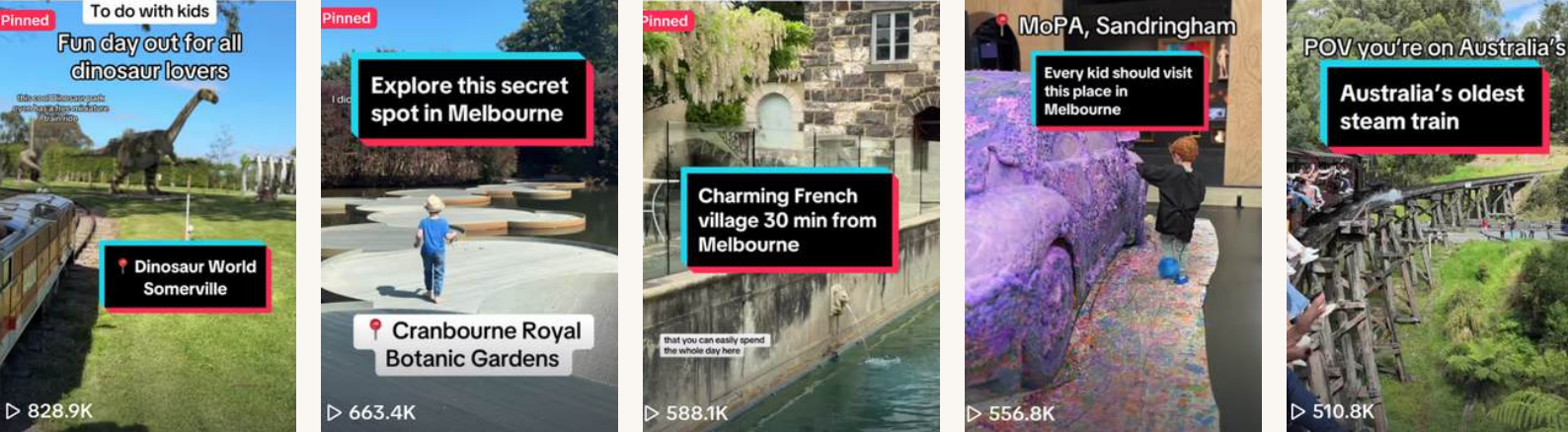
AGE RANGE

65%

FEMALE

35%

MALE



## Packages

### TIKTOK POST

40-60 second video with voice over.

*\$150*

### TIKTOK + INSTAGRAM

40-60 second video with voice over posted across Instagram and TikTok plus promoted on both Stories.

*\$200*

### TIKTOK + IG + WEB

- TikTok:
  - 1x 40-60 sec voice-over
  - 1x 20 second vibe video
  - 1x image carousel post
  - Promoted on Stories
- Instagram:
  - 1x 40-60 sec voice-over
  - 1x image carousel post
  - Promoted on Stories
- 1x front page web mention
- Optional: deal / discount added to Deals page + Link in Bio page

*\$250*

## What to expect

High-quality, engaging, creative video content to showcase your brand! From storytelling to eye-catching visuals, I'll create TikTok and Instagram videos and carousel posts that connect with my audience and highlight your product or service in an authentic and relatable way. Let's bring your brand to life!

## Brands I've worked with

Royal Botanic Gardens  
 Alcotraz  
 Haukland Highlands  
 Pooches & Pinot

## Businesses I've worked with (via Siri The Agency)

Bondi Vet  
 Toni + Ryan  
 Health Lab  
 Willow Bay Australia